

Press Conference on Being Trustworthy, Honest, and Ethical

Answer questions on being trustworthy, honest, and ethical for a press conference.

Description

Your company has just received an award as being the most trustworthy, honest, and ethical company in the state. You have been assigned to answer questions at a press conference about how and why your company deserved this award.

Imagine you are in a room with approximately 15 reporters eager to ask you questions. As you step to the podium, a reporter raises her hand to ask a question. Answer each of the five questions below by writing approximately 100 words for each question. Remember to answer these questions while still imagining you are at the press conference.

1. Could you describe your company—What does it do—How is it run—What are its strengths? (You may have to make the information for this item up.)
2. What does your company do to be considered so trustworthy, honest, and ethical?
3. How do you personally exemplify the trustworthy, honest, and ethical skills for which your company is being honored?
4. What steps did your company take to become so trustworthy, honest, and ethical?
5. What would you recommend that other companies do to become more trustworthy, honest, and ethical?

Submit: Answers to the five questions. **Estimated Hours:** 3.0

Specific Grading Criteria

- Describes company thoroughly and accurately (100 words).
- Describes why company is trustworthy, honest, and ethical (100 words).
- Describes how he/she is trustworthy, honest, and ethical (100 words).
- Describes steps company took to become trustworthy, honest, and ethical (100 words).
- Makes recommendations for becoming trustworthy, honest, and ethical (100 words).

Productivity Skills

- There is clear evidence of workmanship in preparing the answers.

General Grading Criteria

- Assignment is completed on time and as assigned.
- Directions are followed as they were given and intended.
- Answers are neat, orderly, accurate, and complete.
- Mechanics are correct (spelling, punctuation, grammar, capitalization).



Main Standard Assessed

Workplace Skills, Standard 1: Have positive workplace skills and attitude.

A. Be trustworthy, honest, and ethical.

Other Standard Assessed

